



EDUCATION

University of South Carolina, Columbia, SC

Bachelor of Arts in Graphic Design
Overall College GPA 3.1/4.0

PROFESSIONAL EXPERIENCES

Current

JMK DESIGNS, LOS ANGELES, CA

Freelance Creative Director/ Graphic Artist

- Creating screen prints, heat transfers & sublimated garments in men's, women's, girl's, and boy's apparel for numerous companies
- Designing creative marketing materials & designs for properties such as: Disney, Mattel, MGA/ Bratz, Cirque Du Soleil, Coca-Cola, M&M's, Hard Rock, etc.
- Designing press materials, e-blasts, producing a high level of advertising and movie posters for The Weinstein Company
- Creating package design
- Designing corporate logos and marketing material
- Web Design
- Creating branding materials for various bloggers/ social media
- Creating press ready art for printers in all capacities (CMYK/ Pantones/ foils)
- Working with Project Managers/Directors in order to deliver projects on time and on budget
- Prioritizing workload and manage multiple projects efficiently
- Work collaboratively with Clothing Designers, VP/Creative Directors, and Art Directors to design any given project
- Photo retouching/ A.D. on photo shoots/ working directly with Art Directors, photographers, models- actors
- Expert in all CS6 programs

3 years

FORTUNE CASUALS, LOS ANGELES, CA

Creative Art Director/ Graphic Designer/ Production Artist/ Project Coordinator

- In charge of in house apparel designs & graphic knits for the worlds largest retailer- Wal Mart
- Working daily on Macintosh computer in Adobe Illustrator, Adobe Photoshop, Streamline
- Utilizing my illustration skills for scanning in and creating new art
- Working directly with designers for kids, junior's, missy, large size, men's, and boy's tee shirt designs
- Overseeing and approving samples for product screen designs
- Working creatively within limited time periods to meet deadlines
- Scheduling and organizing incoming/outgoing artwork for clients and sales
- Meeting with clients to review art projects from conception to completion

3 years

SECURITY PRINTING & IDENTITY PACKAGING, COMMERCE, CA

Creative Director, Graphic Designer, Production Artist

- Managing in house art department and staff
- Utilizing my illustration skills for scanning in and creating new art
- Following specific art requests given by clients for design ideas
- Planning and conducting presentations in a professional manner
- Creating entirely new ideas for clothing lines
- Working creatively within limited time periods to meet deadlines
- Scheduling and organizing incoming/outgoing artwork for clients and sales staff
- Meeting with clients to review art projects from conception to completion

2 years

RVL PACKAGING, WESTLAKE, CA (National Corporate Headquarters)

Junior Graphic Designer

- Designing care labels, hang tags, and pocket flashers for a variety of companies including: Gap, Structure, Levi's, Adidas, DKNY, No Fear, Mossimo, Quicksilver, Armani and many more...
- Solely responsible for RVL's largest account- Wal*Mart
- Utilizing my illustration skills for scanning in and creating new art on the computer
- Following specific art requests given by clients for design ideas
- Planning and conducting presentations in a professional manner
- Working creatively within limited time periods to meet deadlines

4 months

RVL PACKAGING, WESTLAKE, CA (National Corporate Headquarters)

Project Coordinator

- Scheduling and organizing incoming/outgoing artwork for clients and sales staff with the Art Director
- Oversing the art department in absence of Art Director
- Communicating with all levels of employees, our worldwide clientele, and sales offices
- Obtaining an organization program mastering it to reorganize the artist's filing and workloads
- Clearing up any questionable art requests given to the art department by sales force